



What you see is what you get

Switzerland's loudspeaker manufacturer **BOENICKE** audio impresses with exceptionally designed speakers, which try to reproduce the beauty of sounds as purely and genuinely as possible. Sven Boenicke and his young team are committed to their product's high quality in design, of the materials used and of their sound.

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"I'm fascinated by the links between technical details and tonal beauty. It astonishes me with which simple means it's actually possible to reproduce a sound with its sheer complexity with nevertheless a similarity which borders the actual reality and beauty of a tone. Yet the fact that the imperative knowledge about which materials to use to build a beautifully sounding instrument gets increasingly lost, works to our advantage," Sven Boenicke, founder of BOENICKE audio, notes.

BOENICKE audio was born in 1999 and grew to be one of only two companies worldwide which builds speaker enclosures out of solid wood blocks using a CNC milling machine. "These solid wood enclosures are difficult and expensive to produce, but there isn't any other material which has similar tonal characteristics," Sven explains. Customers appreciate that they know where the product comes from. "I like to be in direct contact with our customers and occasionally can even person-

ally install the speakers at their homes," Sven adds. The company's philosophy 'Just as outside, it's inside. What you see is what you get' describes BOENICKE audio's holistic approach which does not solely offer surfaces which hide something with less quality on the inside.

Examples of their revolutionary work are the W8 and W5 loudspeakers that are handmade in their Basel workshop. The W5 is small and is the size of a desktop speaker. However, it possesses an exceptional sound quality. Available in walnut, oak, ash tree or cherry, the W5 offers a very surprising form factor - you get a scale of sound which seems to belie the speaker's physical dimensions: "To say that the W5 blew our minds would be putting it



criminally mild,” Srajan Ebaen from 6moons.com notes. The W8 is also available in the four trees and it is optionally purchasable with a proprietary suspension mechanism that most effectively decouples the speaker from the ground - increasing sound quality and relationships to neighbours. Amre Ibrahim from image-hifi.com described the product as “the Heart Opener” in an article. “Our ultimate goal is to touch people with our sound in a healing way,” Sven concludes.

www.boenicke-audio.ch

Main image: W5 in thewhiteroom, Basel

Right: W8

Far right: W8's insides; subtractively milled out of a solid wood

